

# SPONSORSHIP OPPORTUNITIES

Somos 23<sup>rd</sup> Annual Spring Conference

April 16-18, 2010

Albany, New York

## **CHAIRWOMAN'S PACKAGE**

**\$100,000**

### *Benefits include:*

Platinum Level benefits; corporate banner display privileges; priority hotel accommodations; ten concert tickets; Gala Banquet admission for twenty guests, invitation to Chairwoman's VIP Reception (reservation required); VIP Exhibit Booth designation; full-page color advertisement in the conference journal, This sponsorship will also support the scholarship fund.

## **EXCLUSIVE EVENT SPONSORSHIP**

**\$75,000**

### *Benefits include:*

Sponsorship of exclusive event at the conference; priority hotel accommodations; six concert tickets; Priority Exhibit Booth designation; Gala Banquet admission for ten guests; invitation to Chairwoman's VIP Reception (reservation required); Acknowledgement as Event Sponsor in all medial materials. This sponsorship will also support the scholarship fund.

## **PLATINUM**

**\$55,000**

### *Benefits include:*

Exhibit booth; Gala Banquet admission to ten guests; invitation to Chairwoman's VIP Reception (reservation required); priority hotel accommodations; six concert tickets; full-page b&w advertisement in the conference journal; acknowledgement as Platinum Sponsor in all media materials. This sponsorship will also support the scholarship fund.

## **GOLD**

**\$40,000**

### *Benefits include:*

Exhibit booth; Gala Banquet admission to ten guests; invitation to Chairwoman's VIP Reception (reservation required); priority hotel accommodations; full-page b&w advertisement in conference journal: acknowledgement as Gold Sponsor in all media materials. This sponsorship will also support the scholarship fund.

## **SILVER**

**\$30,000**

### *Benefits include:*

Exhibit booth; Gala Banquet admission to six guests; priority hotel accommodations; full-page b&w advertisement in conference journal; six concert tickets; invitation to Chairwoman's VIP Reception (reservation required): acknowledgement as Silver Sponsor in all media materials. This sponsorship will also support the scholarship fund.

## **BRONZE**

**\$20,000**

### *Benefits include:*

Exhibit booth; Gala Banquet admission for four guests; four concert tickets, full-page b&w advertisement in the conference journal; invitation to Chairwoman's VIP Reception (reservation required). This sponsorship will also support the scholarship fund.

## **SOCIOS DE SOMOS**

**\$15,000**

### *Benefits include:*

Exhibit booth; full-page b&w advertisement in the conference journal; two tickets to the Gala Banquet; two concert tickets; invitation to Chairwoman's VIP Reception (reservation required). This sponsorship will also support the scholarship fund.

## **AMIGOS DE SOMOS**

**\$10,000**

### *Benefits include:*

Exhibit booth; half-page b&w advertisement in the conference journal; two tickets to the Gala Banquet, two concert tickets, invitation to the Chairwoman's VIP Reception (reservation required). This sponsorship will also support the scholarship fund.

